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EQUIP EXPO

DEALER EDUCATION

RIGHT-TO-REPAIR DISCUSSION



RIGHT-TO-REPAIR: BIG CAN OF WORMS

**PRODUCT
DESIGN**

**ENVIRON.
IMPACT**

**CONSUMER
RIGHTS**

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**OEM
UPDATES**

**DEALER
INVESTMENT**

**STATE
LAW**

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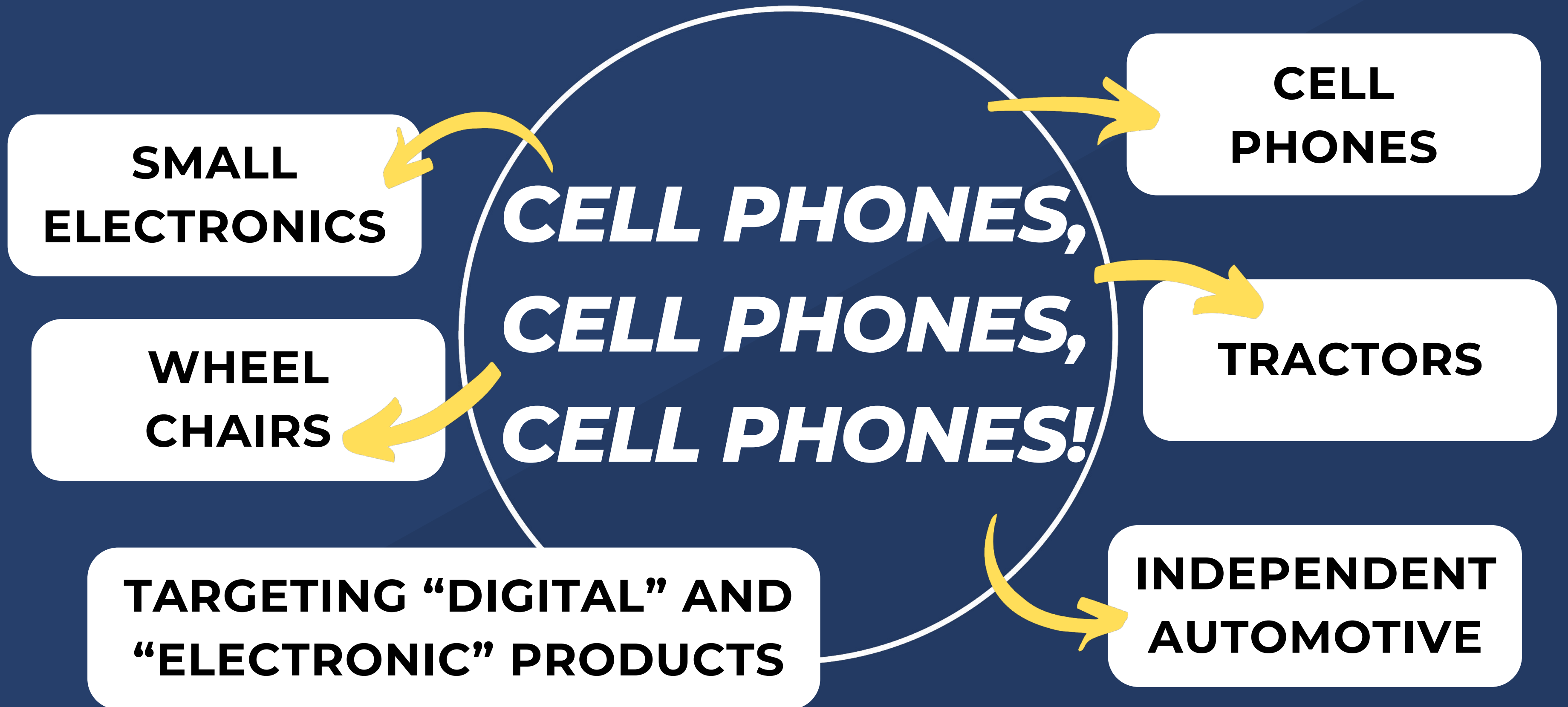
**DEALER
INVESTMENT**

**STATE
LAW**

**FEDERAL
REGULATION**

**MARKET
REACTION**

RIGHT-TO-REPAIR DRIVER:



2023 RIGHT-TO-REPAIR EFFORT STATE-BY-STATE ROUNDUP

33

states consider right-to-repair legislation most for “digital” and “electronic” equipment repairs

9

states mention farm-ag equipment in proposed legislation

4

laws related to right-to-repair are enacted so far in 2023

Source: National Conference of State Legislatures

2023 RIGHT-TO-REPAIR STATE LAWS ENACTED



COLORADO

Specifically targets ag equipment, claims first true farmer right-to-repair law

NEW YORK

Targets "Sale of Electronic Digital Equipment," authorizes OEM training, certification, specifically excludes off-road equipment



MINNESOTA

The "Digital Fair Repair Act" specifically excludes off-road equipment such as farm machinery and tractors

CALIFORNIA

Recently signed legislation specifically exempts off-road equipment such as farm machinery and tractors



RIGHT-TO-REPAIR ***“BIG SUCCESSES”***

- **2012 and 2013** - Massachusetts automotive right-to-repair legislation related ballot initiative enacted.
- **2020** - Massachusetts ballot initiative passes to expand right-to-repair legislation (currently under court challenge).



RIGHT-TO-REPAIR ***“BIG SUCCESSES”***

- **Biden Administration executive order** to promote “right-to-repair” principles.
- The **four 2023 state right-to-repair laws** are being touted by some as a breakthrough on the issue.





RIGHT-TO-REPAIR: WHAT YOU GIVE TO GET BACK

- **SIMPLE TALKING POINTS:** You bought it, you own it. Period. You have the right to use it, modify it and repair it whenever, wherever and however you want. It's our mission to make sure you can.



RIGHT-TO-REPAIR: WHAT YOU GIVE TO GET BACK



- **THE “BIG ASK” FOR LEGISLATIVE ACTION:** Equipment owners and independent businesses on their behalf want access to everything a dealer has either free or at dealer cost (to include specifications, schematics, tools and parts) without any obligations (training, stocking, facilities, etc.)



WHAT DO WE GET?

○○○○

- **More competition** from different sources means lower repair costs and more options for consumers.
- **Claimed environmental benefits** due to more products being repaired as opposed to being replaced, saving landfill space, for example.





SHARE YOUR FEEDBACK

